



Brian Fanzo
Keynote Speaker - 2018 Media Kit



**I Translate The Geek-Speak,
On A Mission to Empower Great People to
Connect with Great Ideas to Create
Life-Changing Experiences!**

- BRIAN FANZO

Biography: Brian Fanzo

SPEAKER. STRATEGIST. ENTREPRENEUR

Brian Fanzo inspires, motivates and educates businesses on how to leverage emerging technologies and digital marketing to stand out from the noise and reach the millennial and generation z consumers.

He has a diverse background working for the Department of Defense in cyber security, then as a technology evangelist at a booming cloud computing startup and is currently the founder of iSocialFanz which has helped launch digital and influencer strategies with the world's most iconic brands like Dell EMC, Adobe, IBM, UFC, Applebees and SAP.

A proud pager-wearing millennial and Dad of three girls, Brian hosts two podcasts (FOMOFanz & SMACtalk), has traveled to over 70 countries and has spoken at many of the world's largest events including SXSW, Social Media Marketing World, CES, Mobile World Congress.

Brian is a diehard Pittsburgh sports fan and semi professional poker player that isn't afraid to leverage his fast talking skills to read your body language and spot when you're bluffing!



Brian Fanzo's Personalized Keynotes: 2018



Motivational Keynote:

Press The Damn Button: Embracing Change To Take Action!

Personal Branding, Employee Advocacy, Leadership

Inspirational Keynote:

We > Me: Community is the Future of Business

Community, Leadership, Teamwork, Collaboration, Culture, Future of Work, Digital Transformation

Technology Keynote:

Think Like A Fan: Strategy Needed To: Create Relatable Content, Insight Conversation and Activate Your Community!

Facebook Live & Periscope, Digital Marketing, Video, Customer Experience, Social Media Marketing, Augmented and Virtual Reality

Digital Transformation Keynote:

Turning Customers Handshakes into Hugs

Customer Experience, Digital Transformation, Influencer Marketing, Employee Advocacy, Customer Service

Millennial Keynote:

Embracing a Millennial Mindset: How to connect with Digital Natives & Dinosaurs

Millennials, Change, Collaboration, Company Culture, Leadership, Community, Digital Marketing, Social Business

Innovation Keynote:

Future of Work: Omni-Sensory Experiences

Innovation, Collaboration, Technology, Augmented Reality, Virtual Reality, Culture, Community, Change

#BEYOURSELF

 **Think Like a Fan**

**PRESS THE DAMN
BUTTON** 

What Event Organizers Say About Partnering With Brian

Martin Brems, Founder Digital Odense



“Brian’s keynote was rated in the **top and the feedback fantastic!**

The collaboration with Brian has been outstanding – and he really lives his #Thinklikeafan philosophy – especially when he took his time to talk and engage with the participants at the conference all day long, evening and even night. Both before and after the event, Brian has been very flexible regarding customer sessions and meeting the press.

I hope to be able to work with Brian again in the future. My highest recommendation”

Nicole Wight | Sr. Project Manager | DEX Media

"It was like meeting an old friend. Brian was genuine, willing to answer questions, and has an incredible charisma about how he presents himself. While we networked and chatted in San Diego, Brian let me know he would be traveling to DFW where I live and work for Dex Media.

We were able to squeeze in an all day session at Dex Media in May of 2017. Brian did an absolutely phenomenal job coaching and strategizing with our Leadership Teams. He was able to help them learn techniques and skills needed to bridge the gap between Millennials and Baby Boomers."



What Does Full Immersive Keynote Package Include?

— — — **Not Just Another Fly-In Speak Then Fly-Out Keynote Speaker**

Full Fee Event Partnership Includes:

- Full day at the conference, engaging with attendees before & after the keynote.
- Promotional video announcement
- Day of keynote social video
- Website promotion of event
- 45-90 minute personalized keynote
- Workshop and/or Emcee of panels
- Optional event sponsor and press interviews
- Pre-During-Post Tweets + 1 Instagram + LinkedIn post prior to event & one on day of keynote



Read more about each here:
<http://www.isocialfanz.com/keynote-speaker-add-value/>

Anna Nugent
@AnnaNugent22

Great talk from @iSocialFanz at #BR2016 So reminds me of Tony Robbins's style 👍👍
11:42 AM - Apr 22, 2016



Nnamdi Nwoke
@NnamdiNwoke

@iSocialFanz just ripped faces off. May I suggest one tweak: drop the mic LoL. Great talk #INBOUND16
12:04 PM - Nov 10, 2016 · Boston, MA



What Attendee's Say About Brian's Keynotes..

David Meerman Scott ✓
@dmscott

Great talk by @iSocialFanz at #INBOUND16 - learnings about measurement and success
10:56 AM - Nov 10, 2016

🗨️ 2 ❤️ 5



wikijoy
@thewikijoy

@iSocialFanz I was at #SMMW18 with my 25 year old son, it had a huge impact on both of us, were excited for the future!

11:13 PM - Mar 6, 2018



Jen Cole #SMMW18
@jencolct

The man who motivated me to embrace #FacebookLive and "push the damn button:" @iSocialFanz 🙌🙌 Thanks for changing my entire career, Brian. 🙌🙌 #SMMW18

Following

Testimonials



"Brian Fanzo is always on the cutting edge of social media. If you're looking for someone to bring the fire to your team or your next event, Brian is the man."

Michael Stelzner, Founder & CEO of Social Media Examiner

"You may think Brian Fanzo is all about technology. But he's not. Brian Fanzo is all about connecting people using technology. It's a huge (and hugely important) difference. Brian has a gift for bringing people together, online and offline. If you can find a way to work with him, do it. "

Jay Baer, Speaker & Founder of Convince & Convert

"I believe Brian Fanzo has his fingers on the pulse of a whole new wave of digital tools and their ability to bring attention and interest to experiences that would otherwise go unnoticed. His ability to cultivate pure excitement from not only his guests but the views of his material point towards a powerful future for Brian and all who work with him."

Chris Brogan, CEO Owner Media Group.

Most Mentioned Speaker of 220+ Speakers
at Social Media Marketing World 2018



Clients

Companies Brian has worked with





Noteable Events Brian has Keynoted



Hubspot Inbound 2016, 2018

Business Rocks Manchester U.K.

Social Media Marketing World 2015, 2016, 2017, 2018

Dell Unconference 2015 + 2016 +2017

ProBlogger Queensland Australia

Social Shake-Up 2014, 2018

IBM Developer Conference

NADP Leadership Conference

SXSWi 2014, 2015 & 2016

Host of Dell EMC World 2016

Watch Brian's Full Keynote

From US Sailing
Leadership Forum 2018



US Sailing

Yesterday at 8:30am · 🌐

Brian Fanzo - Leveraging Social Media to connect with Digital Natives



3.3K Views



Chris Trottler

@atomicpoet



Got to be honest. Was so ready to dismiss @iSocialFanz. But this dude really knows what he's talking about.

#SMCamp

6:32 PM - May 7, 2016



Awards

2017 Digital Marketing Influencers by Onalytica (Brian Only Person in Top 5 of 5 categories)

- #10 2017- TOP 50 SOCIAL MEDIA INFLUENCERS
- #18 2017 - TOP 50 ANALYTICS AND DATA
- #9 2017 - Top 50 Video Influencers
- #10 2017 - Top 50 Influencer Marketing
- #34 2017 - Top 50 Sales Influencers

AWARDS 2014-2018

- Top 20 Digital Transformation - Analytica 2018
- Top 100 Digital Marketer 2018 - Brand 24
- 50 Most Influential #SMMW18 - Top Rank
- Top 50 Future Of Work Leader - Analytica Nov 2017
- Top 20 top thought leaders in Future of Work via LittleBird 2016
- 2015 Top 100 Influencer for Cloud Computing
- Top 20 Most Mentioned by CIO's in 2015 on Social via Robert Half Technology
- Top 25 The Economist Intelligence Unit Inspirational Social Business Leaders of 2014 via IBM
- Top 50 People Most Retweeted by Digital Marketers in 2014 via Social Fresh
- Top 30 Customer Engagement Influencers via The Customer Edge
- Top 50 Most Mentioned & RT'd Twitter user by CMO's in 2015 by LeadTail



Share of Voice

iSocialFanz

Brian's Twitter profile @iSocialFanz averages 52.1K monthly views and generates 1.92M impressions.



Twitter 123K Followers



Facebook 8.6K Fans



LinkedIn 15K Followers



Periscope 16K Followers



Snapchat 2K Average Opens / 20k followers



Instagram 14K Followers



Blog 123k+ Subscribers



Podcast 25K/mo Downloads





Experienced Podcast Host, Event Emcee & Show Guest



Featured Podcast Guest: 100+



Number of Live Streams: 2.2K+



Business Events Hosted: 20+

Hosts FOMOFanz Podcast 2017

Co-Host SMACtalk Podcast 2014-2017

Previously hosted:

- SBizHour: 2014-2016 82 Episodes
- Cloudtalk: 2014-2017 93 Episodes

Co-Host SMACtalk Podcast:

- 65+ episodes
- Past sponsors: IBM, SAP, Avnet
- Current sponsor Adobe, Cisco



Contact Brian

He's looking forward to hearing from you!

Email: brian@isocialfanz.com

Phone: 703-659-5018

www.iSocialFanz.com

Podcasts:

www.FOMOFanz.live

www.SMACtalk.live