



## Brian Fanzo – Founder of iSocialFanz

**I Translate The Geek-Speak, On A Mission to Empower Great People to Connect with Great People and Ideas to Create Life-Changing Experiences!**

Pager-Wearing Millennial | Change Evangelist | Millennial Speaker: Change + Collaboration + Community | Proud Dad of 3 Girls | Host of Podcasts: FOMOFanz & SMACtalk

### **BIO + INTRO:**

Brian Fanzo inspires, motivates and educates businesses on how to leverage emerging technologies and digital marketing to stand out from the noise and reach the millennial and generation z consumers.

He has a diverse background working for the Department of Defense in cybersecurity, then as a technology evangelist at a booming cloud computing startup and is currently the founder of iSocialFanz which has helped launch digital and influencer strategies with the world's most iconic brands like Dell EMC, Adobe, IBM, UFC, Applebees and SAP.

A proud pager-wearing millennial and Dad of three girls, Brian hosts two podcasts (FOMOFanz & SMACtalk), has traveled to over 70 countries and has spoken at many of

the world's largest events including SXSW, Social Media Marketing World, CES, Mobile World Congress.

Brian is a diehard Pittsburgh sports fan and semi-professional poker player that isn't afraid to leverage his fast-talking skills to read your body language and spot when you're bluffing!

**Full Day Speaker Package Includes:**

- Full day at the conference, engaging with attendees before & after my keynote.
- Promotional video announcement (Facebook ad formatted & Instagram)
- Website promotion of the event
- 45-60 minute personalized keynote
- Day of keynote social video
- Workshop and/or Emcee of panels
- Optional event sponsor and press interviews
- Pre-During-Post Tweets + 1 Instagram post prior to event & one on day of keynote

[www.isocialfanz.com/Speaker](http://www.isocialfanz.com/Speaker)

[www.twitter.com/isocialfanz](http://www.twitter.com/isocialfanz)

[www.facebook.com/isocialfanz](http://www.facebook.com/isocialfanz)

[www.instagram.com/isocialfanz](http://www.instagram.com/isocialfanz)

[www.instagram.com/brianfanzospeaker](http://www.instagram.com/brianfanzospeaker)

[www.youtube.com/brianfanzo](http://www.youtube.com/brianfanzo)

[www.linkedin.com/in/brianfanzo](http://www.linkedin.com/in/brianfanzo)

[www.periscope.tv/isocialfanz](http://www.periscope.tv/isocialfanz)

[www.snapchat.com/add/isocialfanz](http://www.snapchat.com/add/isocialfanz)

Podcasts:

<http://itunes.fomofanz.live>

<http://itunes.SMACTalk.live>

Additional Event Professional Resources:

<http://www.isocialfanz.com/speaker-kit/>

## **Career Highlights**

- ❖ 9 years working for the Department of Defense in Cyber Security & Collaboration where he managed 30+ employees and traveled to over 50 countries including multiple trips to Iraq & Afghanistan.
- ❖ Economist Named Brian Fanzo “Top 25 Social Business Leaders of the Future” in 2014
- ❖ Host of two Podcasts:
  - [SMACtalk](#) - 80 episodes (Sponsored by IBM, SAP, Adobe & Pegasystems)
  - [FOMOfanz](#) - 35 episodes (100k+ downloads in first 4 months)
- ❖ Been Interviewed on over 100 Podcasts since 2015
- ❖ Spoke at over 50 events in 11 countries in 2016.
- ❖ Nominated for the 1st of it's kind Periscoper of the Year Shorty Award 2016

## **Digital Footprint:**

- Twitter: 120k+ Followers
- Live Streamed 1800+ times on Periscope + Facebook Live since 2015
- 250k total social media followers
- Brand Account Takeovers for: Buffer, IBM, Applebees, SAP, HP, Dell EMC, LeEco, Social Media Examiner

## **Industry Lists:**

- [Top 20 Future of Work Influencer](#)
- [Forbes Top 50 Most Mentioned Users by CMO's on Twitter](#)
- [Top 100 Content Marketers of 2016 via Analytica:](#)
- [Top 50 Digital Transformation Influencer via Analytica](#)
- [Top 50 B2B Marketers on Twitter](#)
- [81 Klout Score Top .1% of users on social media](#)
- [Top 31 Social Media Site for Entrepreneurs](#)

## **Testimonials:**

"Brian Fanzo is always on the cutting edge of social media. If you're looking for someone to bring the fire to your team or your next event, Brian is the man."

### **Michael Stelzner, Founder & CEO of Social Media Examiner**

“You may think Brian Fanzo is all about technology. But he's not. Brian Fanzo is all about connecting people using technology. It's a huge (and hugely important) difference. Brian has a gift for bringing people together, online and offline. If you can

find a way to work with him, do it. “

**Jay Baer, Speaker & Founder of Convince & Convert**

“I believe Brian Fanzo has his fingers on the pulse of a whole new wave of digital tools and their ability to bring attention and interest to experiences that would otherwise go unnoticed. His ability to cultivate pure excitement from not only his guests but the views of his material point towards a powerful future for Brian and all who work with him.”

**Chris Brogan, CEO Owner Media Group.**